



**Ronald McDonald
House Charities®**
Marshfield

Keeping families close

Media Release

Grant, Assignment, Release & Waiver

Ronald McDonald House Charities of Marshfield
803 W North Street, Marshfield WI 54449
phone: 715.387.5899
website: rmhc-marshfield.org

I hereby grant to Ronald McDonald House Charities, its affiliates, subsidiaries, franchises, advertising and promotional agencies, and their agents and representatives, any of its Chapter organizations (defined as an entity having the right to Ronald McDonald House Charities, Ronald McDonald House, Ronald McDonald Family Room, and/or Ronald McDonald Care Mobile, or other trademarks for charitable purposes) (collectively, "RMHC") and McDonald's Corporation, its affiliates, subsidiaries, franchises, advertising and promotional agencies, and their agents and representatives (collectively, "McDonald's"), the irrevocable, unrestricted worldwide right to use, publish, display, broadcast, edit, modify and distribute materials bearing my name, voice, image, likeness, and/or any other identifiable representation of myself (collectively, "My Likeness.") These materials may appear in any form, style, color or medium whatsoever now known or later developed (including, without limitation, photographs, videotapes, films, sound recordings, software, drawings, prints, broadcast, Internet and electronic media.) McDonald's use of My Likeness will be limited to use involving raising awareness of or for support of RMHC.

I agree that all materials containing My Likeness (including, without limitation, all negatives, plates and masters of any photographs, files, prints or tapes) shall be and remain the sole and exclusive property of RMHC and/or McDonald's, and I hereby assign any right I may have acquired in or to such material to RMHC and/or McDonald's. I hereby release and forever discharge RMHC and/or McDonald's from any and all claims, liabilities and damages related to the use of My Likeness. I hereby waive any right I may have to inspect or approve the finished materials or any part or element thereof that incorporates My Likeness.

I have agreed to the above in consideration of the opportunity given to me by RMHC and/or McDonald's to appear in these materials. I acknowledge that I have fully read and understand this document and that I have had any questions regarding its effect or the meaning of its terms answered to my satisfaction. I certify that I am at least 18 years of age, unless this documents is also signed by my parent or legal guardian.

Name (please print)

Signature

Address

Date Signed

City, State Zip

I represent that I am a parent or legal guardian of the person identified above, who is a minor. I understand the above and consent to the use of his/her likeness as set forth above.

Name of Parent/Guardian (please print)

Signature of Parent/Guardian

Minor's Date of Birth

(office use) MEDIA/SHOT DESCRIPTION: _____
